

# Leading Safer Teams: How Great Leaders Inspire 'Commitment' Versus 'Compliance'

(60-75 minutes)

In this keynote, safety speaker Robyn Benincasa takes your team on a **compelling and unforgettable multimedia adventure**, including video footage and analysis of preventable disasters and thrilling safety success stories from the worlds of adventure sports and firefighting. This World Champion adventure racer, San Diego firefighter, and New York Times bestselling author offers unique, simple, yet extremely effective tools for inspiring the people that we work with and work for to be safer every day!

Here are the **6 Factors in Leading Safer Teams**—the kind of teams that COMMIT to safety because they care, and COMMIT to ensuring everyone on their team goes home each day!



1. **Conflict Resolution**—Resolving the four attitudes in conflict with our safety
2. **Ownership**—Inspiring the preparation and education to be a positive force for safety
3. **Measure, then Mitigate**—Is it worth the risk? How do we mitigate that risk when faced with the unimaginable?
4. **Mutual Respect**—Inspiring the leadership, loyalty and teamwork to safely cross any challenging finish line
5. **Innovate, Adapt, and Overcome**—Using our creativity, adaptability, resources and teammates to save the day
6. **Teamwork**—The essential elements required for building World Class Teams that succeed against all odds!

"We had so much fun with you. I literally received so many compliments on your message and comments about how your talk touched people—some wanted to go home and share with their husbands/wives/families. Several others said you were the best speaker they had ever heard (my opinion too by the way) and that more in Nestle should hear you! You SO over-delivered both in your speech and in your willingness to spend time with our team. I couldn't have asked for a more perfect message to be delivered at just the right time."

-Lisbeth Armentano, Director of Communications & Promotions, Nestlé Nutrition Division



"The feedback from everyone in that room is overwhelming positive. You were amazing. I've received positive comments from sales people, marketing executives, corporate executives, and the list goes on. People felt that hearing from someone with your background brought a refreshing perspective and that you connected perfectly to relevant experiences in corporate culture."

-Patti Cameron, Sr. Director, Global Sales Enablement, Veritas Technologies



"Thanks Robyn! You were a "rock star"! I really appreciate you being at our meeting. Your powerful presentation and message aligned perfectly with what I wanted to accomplish and you knocked it out of the ball park! I can't tell you how many people have come up to me and sent me notes on how great they thought your presentation was. I want to sincerely thank you for traveling here and being such a big part of our meeting."

- Greg Guidos,  
President,  
Allstate Benefits

