

ATHLETE. FIREFIGHTER. COMPETITOR. MENTOR. WINNER.



Right, top: Benincasa speaks to an audience of over 2,800 people at the recent Building Leaders from Inside Out event in Richmond, Virginia. The event also featured former Secretary of State, General Colin Powell.

Benincasa has scaled many summits. Now she'll help you tackle yours.

Robyn Benincasa has made an art form of extreme performance by competing and winning at the highest levels of sport and business. In her fifteen years as an adventure racer, she has biked through jungles in Borneo, climbed mountains in Nepal, trekked across lava fields in Fiji, rafted rapids in Chile—and racked up multiple world-championship titles along the way.

She is also a member of the country's only all-female firefighting crew and a highly sought-after keynote speaker on teamwork and leadership.

In *How Winning Works*, Benincasa shares the same training tools and exercises that have become wildly popular in her seminars, showing you how to climb to new levels of professional and personal success.